



Project “ADULATION- Adult Education for Social Change”

2020-1-CY01-KA204-065947

“ADULATION Training toolkit to enhance citizenship of adult and senior learners”

Intellectual Output 3

TOPIC 2: THE RIGHT OF THE EU CITIZENS TO DATA PROTECTION AND ONLINE
PRIVACY

EDUCATIONAL ANIMATION

TOOL 3



OVERVIEW OF METHOD – Educational Animation (Video)

The term “Educational Animation” indicates animated images used to teach and instruct. Information can be conveyed in the form of traditional cartoons, animated graphs and line charts to help show relationships between concepts. The method has limitless potential when it comes to creativity and originality.

Benefits of Animation for Adult Learners:

Brain power is reserved for understanding – as concepts are explained through moving parts, the viewer doesn’t have to mentally visualize words like with traditional teaching methods

The learner can fully concentrate on understanding the concept

Varied content improves retention – studies have shown that animation helps learners retain information more easily

It inspires conversation, as it can be used for post-viewing discussions.

METHODOLOGY

Animation refers to a simulated motion picture depicting the movement of drawn or simulated objects able to visually represent conceptual changes, processes and dynamics. Its use in education is gaining status and momentum day by day, to the point where most educational designs and instructional courses are incomplete without it. In addition, the use of animation is not just limited to the young audience to attract them with bright visuals, shapes, and colours, but it is also used as a learning tool just as widespread on a higher studies level with highly competent and skilled teachers and instructors.

The use of animations has been strongly encouraged as an innovative, constructivist and students-centred alternative to the traditional learning approaches. Studies from many countries have demonstrated the positive effects of using different and innovative methodologies and visualisation technologies on students’ understanding of concepts from various fields.

What are the benefits of educational animation videos?

- Animation makes learning more accessible – visual aids help understand abstract and invisible processes, as they illustrate phenomena or concepts that might be difficult to visualise
- Animation is clear - the visual illustrations make it possible to prevent the formation of students’ misconceptions and to guide them to the new knowledge
- Animation is engaging – listening to a lecture with visual aid keeps learners engaged. In fact, 90% of the information absorbed by the brain is visual

- Animation increases motivation - studies have pointed out that using animation during lessons affects learning motivation and increases the desire to learn
- Animation is flexible – compared to plain old textual material, animation covers visuals, audio and motion spheres, offering a uniquely flexible approach to learning. The learning materials can be adapted for many categories of learners.

Benefits to learning

Animation can help students and learners of all ages immensely since the standard 2D animation videos rely more on visual and audio teaching methods than textual phrases. This saves them plenty of time, effort, and mental strain.

In the case of low-performing youth, research reported that the use of animation for learning tackles distraction, which is more likely to take over when the tasks are tedious or extremely difficult. The inclusion of captions adds additional visual stimuli that may help hold a person's attention to the content at hand.

Tool 3 – Writing a GDPR-compliant privacy notice

Aim & Objectives

- To illustrate the writing procedure of a GDPR-compliant privacy notice to strengthen the user's trust towards the European privacy policy and acceptance of emerging technology.
- To promote the creation of a short privacy notice for websites and other online media.

Time

45 minutes

Materials Needed

Electronic devices (PC, tablet, smartphone) and Internet connection to support the animation and related learning activities (online quizzes, multiple choice, questionnaires, etc.).

Methodology and Techniques

What is the methodological background on which this session has been built?

The techniques used by the facilitator/ trainer/ mentor will be focused on providing basic notions and information about the process behind a GDPR-compliant privacy notice. As a natural continuation of the previous units, knowing the topics and structure of this document will facilitate the participants' empowerment as Internet users.

As usual, the activities are related to real-life situations, so they will be asked to imagine their own website and write a short GDPR-compliant privacy notice thanks to the support of the GDPR.eu template or WordPress privacy features.

Preparation

1. Prior Learning: Do you know how a privacy notice is structured?
2. Learn more about the GDPR document structure by browsing this websites:
Writing a GDPR-compliant privacy notice (template included): <https://gdpr.eu/privacy-notice/>
 - For personal websites and blogs, look at these privacy policy generators:
<https://www.privacypolicies.com/blog/wordpress-privacy-policy/> (multiple languages)
 - <https://termly.io/en/> (only EN)
3. Illustrate the structure of a GDPR-compliant privacy notice. (ex. Using the h5p lesson to show every part of the structure in detail step by step).
4. Make the participants interact with the content with different quizzes (i.e. Put the other parts of the GDPR document in order, and link the content to the parts of the structure)
5. The main self-assessment activity will be writing a short GDPR document by answering to the classic “Who, What, Why, and How” questions:
 - Who is the site or app owner.
 - What data is being collected, why it’s being used, and how. Also, you’ll want to note who can access the collected data.
 - What the ‘legal basis’ is for collection. For example, does the user need to consent, or is it a legal requirement?
 - What rights the user has to access and delete their data.
 - How safe and compliant cross-border or overseas data transfers are.

Instructions & schedule of the session

1. Ask the participants if they can orient themselves when opening a Privacy policy and Terms and conditions when they give their consent. This first part of the session is dedicated to brainstorming and experience sharing.
2. Explain how a good GDPR-compliant document is written by delving into its parts using the template offered by the GDPR.eu website.

3. Use the educational animation video to allow participants to visualise the structure of a GDPR-compliant privacy note. It means providing an animated template of the privacy note facilitating the learning by doing methodology.
4. Ask participants to carry out the exercise or activity foreseen. This activity can be alternated during this session depending on the part of the video the facilitator is explaining.
5. Try to make significant examples linked to real-life situations to make learners better understand the GDPR structure. i.e. Let's read the privacy policy of different websites, the ones they surf the most.
6. Explain how to exercise the right to erasure as a fundamental right introduced by the GDPR
7. Carry out a short debriefing session and ask participants to take the self-assessment quiz.

Debriefing

- Which are the main parts of a GDPR-compliant privacy notice?
- Why is it important to write a good GDPR-compliant privacy notice?
- How can you properly inform your visitors if you run a blog which collects personal data (i.e. emails)?
- Can you decide what style to adopt when writing your own privacy notice?
- You want to unsubscribe from a company website which previously collected your data. What should you do?
- When doesn't the Right of erasure apply?

Expected Outcomes

Knowledge

- Sequence the main parts of the structure of a GDPR-compliant privacy notice.

Skills

- Explain the content of every part of the privacy policy.
- Identify the missing parts of a privacy notice as an Internet user and a possible content provider (ex. As a blogger).

Attitudes

- Differentiate the main banners and policies appearing or not appearing while browsing a website.
- Comply with the GDPR if you run or plan to run a blog which collects other internet users' data.

Tips for Facilitators/ Trainers/ Mentors

Try to support learning by mixing iconic memory through visual stimuli (colourful template, structure and images) in a digital environment (creating a blog, website) to support and stimulate adult and senior learners to become digitally literate.

Handouts

GDPR.eu template to analyse its structure and guide the learners to write their own privacy notice.

Right to Erasure Request form template to show the participants how to exercise their own rights as envisioned by this valuable EU regulation.

Further Reading

Complete guide to GDPR compliance. (n.d.). Retrieved August 2, 2022, from GDPR.EU: <https://gdpr.eu/>

Data protection and online privacy. (n.d.). Retrieved August 2, 2022, from Your Europe: https://europa.eu/youreurope/citizens/consumers/internet-telecoms/data-protection-online-privacy/index_en.htm

Everything you need to know about the “Right to be forgotten”. (n.d.). Retrieved August 2, 2022, from GDPR.EU: <https://gdpr.eu/right-to-be-forgotten/>

Right to Erasure Request Form (Template). (n.d.). Retrieved August 2, 2022, from GDPR.EU: <https://gdpr.eu/right-to-erasure-request-form/>

